



CALIFORNIA POLICE ACTIVITIES LEAGUE

Community. Empathy. Collaboration

CALPAL Snapshot January - April 2021

No. of Members: 72

- PALS57
- SALS15

Strategic Collaborators

- Akala
- Alvarez & Associates
- Americorps
- Be A Mentor
- Beau Biden Foundation
- City Year
- Educate California
- The Fisher Agency
- Generation Leadership/A'ric Jackson
- LiUNA
- Live Like Goose
- MWG Mestmaker & Associate
- Polly Klass Foundation
- Pure Empowerment Seminars
- SCORE
- Social Centric Institute
- Stratford Police Department/PAL
- Top Youth Speakers

New 2021 Programs

- Community Policing
- College and Career Preparedness
- Workforce Development
- Health and Wellness for Youth & Officers

Message from the Executive Director



The year 2021 marks California PAL's 50th anniversary! We are proud to have been a vital part of the California community over the past 50 years and are excited for what the next decade will bring! While it remains to be seen how much COVID will impact 2021, I would like to share with you a glimpse of California PAL's hard work navigating around the COVID-19 challenges.

During this time of limited access and restrictions on our events and activities, most of our focus in the first quarter of 2021 has been on fund development to sustain core operations necessary to support, maintain and grow California PAL services. We are courting new strategic collaborations and forging stronger alliances to build our **Workforce Development, College and Career Preparedness, Leadership Development, and Athletic** programs and events.



We are proud to announce a new **Workforce Development** partnership with **LiUNA Local 585** to create the *California PAL Youth Pre-Apprenticeship Readiness Model*.

This innovative model bridges education and workforce gaps for California at-promise youth and young adults, providing a pathway to the construction trades' apprenticeship programs. In collaboration with LiUNA, our plan is to offer workforce development and pre-apprenticeship programs that meet the skilled and trained labor force needs for California communities. The goal is to impact economic and racial equality by closing the wealth gap and creating pathways to living wage jobs.

In addition, California PAL is engaging public/private organizations and agencies to solicit cost-effective education and career path services, as well as in-kind and cash funding sources.

Jennifer Lopez, jlopez@calpal.org



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- Workforce Development Partnership
- College & Career Preparedness
- Grant Funding Support
- Athletics Update



Building the Bonds Between Cops & Kids!

LIFE AFTER HIGH SCHOOL PROGRAMS | 2021

Post LAHS Career Preparedness Collaborative Models



Life After High School Destination Success

Workshops led by **Educate California** and **Be A Mentor** help youth understand how to prepare for college, explore majors and careers, and pay for college while exploring their strengths and long-term aspirations.



Life After High School Powered by AKALA

The **AKALA mobile app platform** and curriculum provides customized, actionable steps and reminders of steps students need to take on the pathway to college and career.



California PAL Pre-Apprenticeship Program

A collective of public/private organizations and agencies led by California PAL and LiUNA provides a suite of education and career path services to eligible high school youth and young adults ages 16-24.



We are excited to announce the **California PAL Life After High School Conference** is scheduled for **July 31 - August 3, 2021** at **California State University Fresno**.

The program offers pathways, resources, and support to higher education and workforce readiness targeting high school youth grades 9th-12th.

We are pleased to introduce our Life After High School Program partners and experts -- **Educate California, Akala, LiUNA, and Be A Mentor** whose year-long services will help us continue to shape and strengthen PAL

Our vision for this year's LAHS program is to ignite something in each PAL youth that they don't know they have. Our workshops and cutting-edge curriculum are designed to inspire youth to have self-confidence, explore, be creative, problem solve, and to succeed!

Our LAHS programs and services are working and ready to go!

We are currently seeking grant funding and engaging our members to secure local funding in support of the LAHS Conference follow up year-Post LAHS Career Preparedness Collaborative



LET'S TALK FUNDRAISING!

Director of Development, Kenneth Ramirez

Over the course of the year and through each newsletter I will be posting ideas and concepts concerning grant opportunities within specific regions of California. The goal is to help **PAL Chapters begin or add to the process of generating revenue through grant prospecting and submission.** Keep an eye out for posted opportunities in your area and don't forget to utilize me for ideas concerning grants and fundraising.

If you would like to raise money to send youth to Life After High School and Youth Mentoring Leadership Academy, please contact me, and I will help you raise local money to send them!

Contact Kenneth at kramirez@calpal.org

Contact Jennifer Lopez
to Learn More!
jlopez@calpal.org



What keeps PAL & SAL leaders awake at night? Fundraising and money woes!
Let us host a campaign on your behalf!

In response to this need, California PAL offers **FLIPCAUSE** a software solution designed specifically to help our members better engage supporters and fund causes with:

- Donations Management
- Peer-to-peer Campaigns
- Event Ticket Registration
- Crowdfunding Campaigns



The screenshot shows a Flipcause campaign page for 'Spirit of Giving' by the California Police Activities League. The page features a header with the organization's logo and navigation buttons for 'Share', 'Menu', and 'Support'. The main banner includes a photo of two young women and the text 'Spirit of Giving' and 'Community. Empathy. Collaboration.'. Below the banner is a progress bar showing '\$6,192 Raised of \$30,000 Goal (21%)', a status indicator 'Campaign has ended', and '25 Contributions'. At the bottom are two buttons: 'Make a Donation' and 'Become a Fundraiser'.





Online Webinars

Fundraising Webinar: Let's Do This!

May 27, 2021 at 2:00 pm | Register [Here](#)

Do you want to learn how to raise funding to send your PAL/SAL youth to events that could change their lives?

Join us for a fun and informative webinar on how California PAL can work with each of our members to find local funding to send your youth to **Life After High School (LAHS)** scheduled for **July 31st through August 3rd, 2021 at Fresno State University** and **Youth Leadership and Mentoring Academy (YMLA)** scheduled for **September 18-21, 2021 at Great Wolf Lodge in Garden Grove, CA!**

Not only does California PAL have tried and true fundraising methods, **but we'll also show you exactly how do it!**

- We will walk you through each step.
- We will help you brainstorm a list of prospects in your area and utilize our membership with Foundation Search to identify contacts you may not be aware of.
- You will get marketing materials to support your fundraising efforts, and
- We'll even make presentations with you to local funding prospects!

**Let us help you get your PAL/SAL youth to these life changing events.
They need it now more than ever!**

California PAL Information Management System (CAL P.I.M.S) Webinar

May 25, 2021 at 2:00 pm | Register [Here](#) NOW

Don't miss this exciting and informative webinar explaining one of your most valuable membership benefits:

CAL P.I.M.S - a custom database developed just for our members!

The webinar will help our members learn how CALP.I.M.S. can propel you to the next level in one system!

- Manage data collection and reporting, attendance tracking, program registration and administration and donor, vendor/client and contact relations!
- Access and store all of your data in one easy user-friendly place.
- Run your program more efficiently - track youth and family demographics for fundraising and government reporting, manage your donors, vendors and contacts!

**Best of all 95% of all features are free with membership and
the remaining 5% are a nominal fee and optional.**



BRYAN'S BEAT

Director of Operations, Bryan Ferreira
bferreira@calpal.org

Covid-19 mitigation strategies, such as social distancing and sheltering in place will impact our services and events in 2021.

California PAL Life After High School 2021

The 2021 California PAL Life After High School conference will be held Saturday, **July 31 – Tuesday, August 3, 2021** at the **Fresno State University campus**. With sponsorships and other opportunities for classes being finalized, this event with its College & Career Fair, Youth Interviews and other awesome training is shaping up to be better than ever!

Please be aware that University policies will determine some of our event details, including the number of youth we can accommodate and what facilities we can use. We will update you as soon as we have more information available, including registration dates.



49th Annual California PAL Training Conference & 50th Anniversary Gala

The **49th Annual California PAL Training Conference** will be held at the beautifully scenic **Embassy Suites by Hilton, Mandalay Bay Beach Resort** on **Sunday, October 3** through **Wednesday, October 6, 2021**. The purpose of the conference is to ensure all member PALS/SALS have the tools, training, and resources necessary to provide powerful youth development programs.



California PAL Youth Mentoring & Leadership Academy - 2021

Be sure to join us for the **California PAL Youth Mentoring & Leadership Academy** a curriculum of impactful youth leadership training scheduled for **Saturday, September 18 - Tuesday, September 21, 2021** at **Great Wolf Lodge in Anaheim**. For PAL chapters that paid their registration for the 2020 training, we will apply a credit towards the 2021 event. The price per participant is \$425.00 which does not include Group Disneyland tickets.

California PAL is also planning on having our **Awards Dinner Banquet & Dance** to honor those individuals that were selected in early 2020. We are finalizing the full event agenda and will open **online registration** soon!



California PAL Athletic Events 2021

The **California PAL 2021 Soccer Tournament** is postponed until **June 2022**. While it is disappointing to postpone this fun and rewarding CALPAL event, planning is underway for other exciting athletic events. For example, California PAL in partnership with Oxnard PAL is busy planning the **2021 Boxing Championships Tournament** scheduled for **October** through **November 2021** timeframe.

Held in **Oxnard**, the tournament will feature both Open and Novice divisions boxers. We expect **USA Boxing** will sanction the tournament. If you have a competitive boxing program, stay tuned!

California PAL is also planning a **California PAL Basketball Tournament in January 2022**.

Once we have dates locked in, we will send out more information and updates.

Our **50th Anniversary Celebration Gala** will be held the final night of the training conference with dining, a silent auction and entertainment. Funds raised will help to support California PAL programming for officers and youth. We'll share more information, including details about the event soon.



POST Certified 1/2 Day Workshop

CALIFORNIA PAL INNOVATIONS IN POLICING

Featuring Stratford Police Department & Social Centric Institute



PROGRAM MADE POSSIBLE BY THE POST INNOVATIONS GRANT PROGRAM

WHO SHOULD ATTEND: PAL/SAL Youth Grades 9-12, Law Enforcement Officers

California PAL will present 8 times throughout California between
August 1 and December 31, 2021

If your PAL or SAL is interested in becoming a host location,
contact Jennifer Lopez at jlopez@calpal.org



Overview

The California Police Activities League Innovations in Policing Program is a **POST Certified** unique workshop bringing youth and officers together in a safe space to have tough conversations exploring the relationship between implicit bias, cultural diversity, and potential escalation of force. **Combining the Police Engagement Program (PEP) techniques and practices with an open discussion of the times we are facing provides a creative Universal Community Policing approach to forge community bonds, upholding California PAL's mission to Build the Bonds Between Cops and Kids, while also complying with POST standards for excellence.**

What We Address

- **Cool, Calm & Comply™** techniques for officers & civilians
- Recognizing implicit bias and how it effects community policing and the success of police/community relations
- Recommended best practices for civilian and law enforcement encounters
- Building stronger, safer communities based on mutual empathy, understanding and cultural awareness

California PAL Innovation in Policing Program Understanding Implicit Bias & Police Engagement Program®

This California PAL workshop uses a multi-disciplinary approach led by **Lieutenant Curtis Eller, Sergeant James Lofton, and Erin McLoughlin** from **Stratford PAL and Stratford Police Department**, and by **Social Centric Institute (SCI)**. As a precursor and framework for the Police Engagement Program® (PEP) curriculum, SCI leads an opening session introducing diversity concepts and the role they play in healing community division and conflict. This session is followed by Stratford PD's interactive PEP presentation wherein participants gain a greater understanding of how split-second decisions can lead to an escalation or de-escalation of force.

SCI leads a closing conversation focusing on solutions and fostering healthier community relations. The closing message reinforces how combining the **Cool, Calm & Comply™** techniques with cultural awareness and an understanding for diversity can build safer communities and positive interaction between youth and officers. The workshop uses an interactive, multi-sensory approach with presentations, conversations, and interactive role play. **POST Certified Hours: 4**

** This course complies with the legislative content and mandates of AB 392, SB 230, PC835a*